



Summary : Lean Analytics - Alistair Croll and Benjamin Yoskovitz: Using Data to Build a Startup Faster

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Complete summary of Alistair Croll and Benjamin Yoskovitz's book: "Lean Analytics: Using Data to Build a Startup Faster".

This summary of the ideas from Alistair Croll and Benjamin Yoskovitz's book "Lean Analytics" shows how you can definitively determine what to sell and find out what customers really want to buy. The authors explain how you can turn questions about the business into statistical measures and discover the truthful answers. This book is a must-read for any start-up entrepreneur with practical and real-life information that will lead you to success.

Added-value of this summary:

- Save time
- Understand the key concepts
- Expand your business knowledge

To learn more, read "Lean Analytics" to find out how you can ensure the success of your start-up by finding out what customers really want.

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