Layout Workbook: A Real-World Guide to Building Pages in Graphic Design

Kristin Cullen

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An inspired resource for creating meaningful design, *Layout Workbook* is one of five volumes in Rockport's series of practical and inspirational books that cover the fundamental areas of graphic design. In this edition, author Kristin Cullen tackles the often perplexing job of nailing down a layout that works. More than a collection of great examples, this book is a valuable resource for students, designers, and creative professionals who seek design understanding and inspiration. The book illuminates the broad category of layout, communicating specifically what it takes to design with excellence. It also addresses the how and why of the creative process. Cullen approaches layout with a series of step-by-step fundamental chapters addressing topics such as design function, inspiration, process, intuition, structure, organization, the interaction of visual elements, typography, and design analysis.

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