



Risk Management (Strategic Success)

Paul Hopkin

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Risk management is not just a topic for risk professionals. Managers, business owners and directors at all levels must be equipped with an understanding of risk and the tools and processes required to assess and manage it successfully.

Risk Management offers a practical and structured approach while avoiding jargon, theory and many of the complex issues that preoccupy risk management practitioners but have little relevance for non-specialists. Risk professional Paul Hopkin covers: the nature of risk; the relevance of risk management to the business model; essential elements of the risk management process; different approaches to risk assessment; strategy, tactics, operations and compliance requirements; how to build a risk-aware culture; and the importance of risk governance.

With online templates that allow managers to adopt an approach that is proportionate to the size, nature and complexity of their organization, this is a straightforward and engaging guide to the practice and the benefits of good risk management.

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