

Net Works: Case Studies in Web Art and Design

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Net Works offers an inside look into the process of successfully developing thoughtful, innovative digital media. In many practice-based art texts and classrooms, technology is divorced from the socio-political concerns of those using it. Although there are many resources for media theorists, practice-based students sometimes find it difficult to engage with a text that fails to relate theoretical concerns to the act of creating. *Net Works* strives to fill that gap.

Using websites as case studies, each chapter introduces a different style of web project--from formalist play to social activism to data visualization--and then includes the artists' or entrepreneurs' reflections on the particular challenges and outcomes of developing that web project. Scholarly introductions to each section apply a theoretical frame for the projects. A companion website offers further resources for hands-on learning.

Combining practical skills for web authoring with critical perspectives on the web, *Net Works* is ideal for courses in new media design, art, communication, critical studies, media and technology, or popular digital/internet culture.

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