



# Instructional Design for Web-based Training

*Kerri Conrad, TrainingLinks*

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## **Instructional Design for Web-based Training** Kerri Conrad, TrainingLinks

Instructional Design for Web-based Training blends instructional design and development tasks with web design issues to outline a methodology for creating effective web-based training (WBT).

This book is based on the perspective that effective WBT does not derive solely from the use of Internet technology, but must be founded on proven instructional design techniques as well. Each chapter addresses key implications such interplay can have for a WBT project team, target learners, training goals, and technical possibilities from planning through implementation.

This book is intended as a detailed how-to primer that integrates fundamental principles with the nuts and bolts of WBT development. It addresses salient issues for instructional designers seeking a reliable guide to creating effective web courses, but who are not sure where to begin or how to proceed. It answers practical questions such as:

When is WBT a viable option?

How can I apply my current instructional design skills to optimal advantage when designing for this new delivery system?

What new skills should I develop?

Who do I need on my team?

How can I meet student needs through this somewhat impersonal delivery system?

What technology is needed to actually deliver the training?

The companion CD-ROM provides a centralized collection of all project planning and evaluation resources included at the end of each chapter. It also contains selected WBT design and development guidelines that are interspersed throughout the book.

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