

### Psychology of Influence & Control: 10 Theories To Influence and Control Human Behavior (Psychology, Influence, Control, Human Behavior, Mind Control, Persuasion)

Aiden Mccoy

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#### Psychology of influence and control: 10 theories

#### Discovering your unexploited potential

By reading the psychology of influence and control book, you will be realizing an undiscovered ability within you, you will get to earn about human characteristics and mind behaviors that make them act as they do.

Also by reading this book you will master the techniques required to influence and change people and their perception of different criteria

Learn how the world has evolved with regards to psychology; get to know what makes everything tick.

By mastering the 10 tactics of using psychology of influence and control, you will be building a foundation towards a bright and successful future. Adapt various techniques that were used in the past and are also used in the present to be successful, not only will you be successful but you will find your own peace.

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- 1. Get to know more about psychology
- 2.Master 10 techniques that will make you successful
- 3. Have the know-how to differentiate between persuaders and manipulators
- 4. Contains guidelines on improving your personal stature
- 5.Learn about the social media and influence
- 6.Get to know more about theories of how the human mind operates
- 7. Master the art of cleverly making people need you

#### Here Is A Preview Of What You'll Learn...

• Human Analogy

- Human perception
- · Social platforms
- reciprocity normConversion theory
- sleeper effect theory
- Types of priming
- Amplification theo
- The scarcity effect theory
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- Information manipulation theory

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