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Jason Godfrey

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Classic graphic design manuals by László Moholy-Nagy and Josef Müller-Brockmann are included, alongside pioneering instructional titles on advertising and corporate identity. Monographs designed by and covering the major individuals and studios of the era—from A.M. Cassandre and Alexey Brodovitch to Stefan Sagmeister and Peter Saville—are detailed, along with groundbreaking anthologies on trademark design, Polish film posters, the impact of the avant-garde, and more.

All the books, whether classic histories of Bauhaus design or rarely seen sourcebooks of symbols and type, are illustrated with a wide selection of spreads and covers, all in color.

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