



Macroeconomic Policy Environment, 2/e: An Analytical Guide for Managers

Dr. Shyamal Roy

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"Macroeconomic Policy Environment is meant for professional managers, both in public and private sectors, who have little or no background in economics, but have to face, on a regular basis, the challenges posed by a rapidly changing macroeconomic policy environment. The book attempts to provide an understanding of how macroeconomic policies work and, in turn, how they impact the business environment. It adopts a uniquely practical approach to explain various aspects by deliberately avoiding jargon, diagrams and equations. Instead, a 'story' mode has been in-built for simplifying concepts. The second edition has been updated with empirical data as recent as 2009-2010. Additionally: •Topics like global economic and financial meltdown, the Union budget 2010-11, crisis in Greece have been discussed in detail. •IS-LM model has been added. •Changes and new frameworks in macroeconomics have been discussed."

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