



# **They Have a Word for It: A Lighthearted Lexicon of Untranslatable Words and Phrases (The Writer's Studio)**

*Howard Rheingold*

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## Introduction

Hearing Is Believing: The Cracks Between Our Worldviews

This book is meant to be fun. Open it at random and see if you don't find something that will amuse you, entertain you, titillate your curiosity, tickle your perspective. But you should know that reading this book might have serious side effects at a deeper level. Even if you read one page as you stand in a bookstore, you are likely to find a custom or an idea that could change the way you think about the world. It has to do with the insidious way words mold thoughts.

It all started with a friendly lunch. Jeremy Tarcher is the kind of publisher a writer dreams about. He isn't likely to merge with a new multinational conglomerate every other week, as book publishers are wont to do, and he actually likes to sit down with authors and talk about ideas. During one of our brainstorming sessions, Jeremy mentioned his desire to publish a lexicon of "untranslatable words" that don't exist in English but would add a new dimension to original languages. Words that would open a window on the way other cultures encourage people to think and feel, and thus point out new ways for us to think and feel.

"Oh, you mean words like wabi," I said.

"Perhaps," he replied. "What does it mean?"

"It's a Japanese concept for a certain

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A lot of people always spent their free time to vacation or even go to the outside with them friends and family or their friend. Were you aware? Many a lot of people spent that they free time just watching TV, or even playing video games all day long. In order to try to find a new activity here is look different you can read a new book. It is really fun in your case. If you enjoy the book that you read you can spent all day long to reading a e-book. The book They Have a Word for It: A Lighthearted Lexicon of Untranslatable Words and Phrases (The Writer's Studio) it is quite good to read. There are a lot of folks that recommended this book. These folks were enjoying reading this book. When you did not have enough space to develop this book you can buy the actual e-book. You can m0ore effortlessly to read this book out of your smart phone. The price is not to fund but this book possesses high quality.

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