

The Handbook of Global Media Research



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Bringing together the perspectives of more than 40 internationally acclaimed authors, *The Handbook of Global Media Research* explores competing methodologies in the dynamic field of transnational media and communications, providing valuable insight into research practice in a globalized media landscape.

- Provides a framework for the critical debate of comparative media research
- Posits transnational media research as reflective of advanced globalization processes, and explores its roles and responsibilities
- Articulates the key themes and competing methodological approaches in a dynamic and developing field
- Showcases the perspectives and ideas of 30 leading internationally acclaimed scholars
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